



# Meet The Burleigh Blokes!



## Lachlan King "Lachie"

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**Role:** Burleigh Heads Branch Manager - I oversee the operations within the store to make sure that everything runs smoothly, whilst also ensuring a high level of customer service for our customers.

**Tenure:** I've been with Cook's for seven years.

**Background:** I began with Cook's straight out of high school and have been here ever since! I started in the bulk warehouse at North Rocks in Sydney, packing stock for all the branches before moving to the trade counter. Then went to Castle Hill in the same role, before being promoted to Assistant Manager, then Account Manager.

**What are you looking forward to most as you transition into your new role?** A brand new challenge in life, being able to work towards a common goal with my team and create some new relationships with customers, whilst also being able to work with staff members from other QLD stores.

**What makes Cook's stand out from the rest?** Easy one! Our high level of customer service paired with fact that we pride ourselves on building relationships that are far more than just a supplier-customer situation.

**Proudest moment?** Starting at Cook's in the warehouse, progressing through the ranks to now become a Branch Manager of a brand new store is definitely an accomplishment that I am extremely proud of.

**Interests/hobbies:** If I am not spending time with family and friends, I'm either watching sports such as NRL/F1/UFC or the NBA, or I'm at the gym.

**Favourite sport/team/player?** Rugby League - it's the Broncos for me!

**You've relocated to the G.C for this new role - what are you looking forward to about living in the area?** I'm looking forward to living in a different part of Australia and beginning a new chapter in life & at Cook's!



## Mark Wright

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**Role:** Burleigh Heads Account Manager - I maintain the existing account base, whilst also growing the account base to gain more market share throughout the Gold Coast.

**Tenure:** I'm new to Cook's, started on 26 Feb.

**Background:** I have been in the plumbing industry since I was 18, I started at Reece Plumbing and worked predominantly in store. From there I worked at Tradelink in various roles with the last of them being a Key Account Manager. My most recent role was Commercial Sales Executive QLD/NSW at Bromic.

**What was your very first job?** Grocery Boy at Coles - stocking shelves and helping pack bags for the cashiers.

**What are you looking forward to most as you transition into your role?** I am looking forward to working with the team at Burleigh and start to make a real imprint on the Gold Coast.

**What makes Cook's stand out from the rest?** The culture at Cook's was always something I was envious of whilst working for competitors. Then when I started visiting the branches with Bromic, it was apparent from an outsiders perspective that everyone in store is always so happy. To be part of a positive work culture is important to me.

**Proudest moment?** My kids.

**Hobbies/interests:** I watch a lot of sport. As long as there is competition, I'll watch it. Otherwise, it's chasing after the kids.

**Favourite sport/team/player?** Football (Soccer) - I'm a Spurs fan from the pre-Ange era. Son is my favourite current player. NRL - I'm a Sharks fan and its got to be Nicho doesn't it?

**What do you like most about living on the G.C?** I moved up here just over a year ago. The move was for a better lifestyle for the family. Its been great so far.